Reels

Eligibility: The competition is open to all students currently enrolled

Theme: The Reels competition should focus on social causes and address relevant issues. Participants are encouraged to record the reels in and around Haliyal City or relates to KLS VDIT.

Topics may be such as Education for all, Environmental Conservation, Tourism Promotion, Community Service and Volunteering, Health and Wellness, Youth Empowerment, Water Conservation, Food Waste and Hunger, Sustainable Energy and Renewable Resources, Education for Underprivileged Children, Road Safety, Body Donation and Organ Transplantation, Climate Change, Empowerment of Girls and Women and any other similar.

Participant Inclusion: Each Reel must include the enrolled participant as an active contributor. This can be through narration, acting, or any other creative way that highlights the participant's involvement in the project.

Language: Reels can be shot in Kannada, English, Hindi

Deadline: Reels can be Captured 1 or 2 days before the event date, must be in Supportable Video Format, and submitted to organising committee 30 minutes before the event day

Code of Conduct: All participants are expected to adhere to a code of conduct, which includes respect for others, responsible content creation, and compliance with local laws and regulations.

Disqualification: Reels that violate the guidelines, contain offensive or inappropriate content, or fail to comply with the specified requirements may be disqualified.

Judging Criteria: The Reels will be evaluated based on the following criteria:

- Relevance to the chosen social cause
- Creativity and storytelling
- Cinematography and production quality
- Impact and ability to raise awareness.
- Participant's active involvement and contribution

Start – Up Poster Presentation

Rules:

Eligibility: The competition is open to all students currently enrolled to the competition

Team Composition: 1 Min – 2 Maximum team size

Topic: The poster presentation should showcase a startup idea or concept. It can be from any industry or field, such as technology, healthcare, finance, etc.

Poster Format: The poster should be created in a standard size of A3 sheet and should be presented in landscape orientation. It should be visually appealing and easy to read.

Students can also Make a presentation of the same, must be presented not more than 3 slides

Content: The poster may be include the following sections:

- Introduction: Briefly describe the startup idea and its significance.
- Problem Statement: Clearly define the problem the startup aims to address.
- Solution: Explain the innovative solution proposed by the startup.
- Market Analysis: Provide an overview of the target market, potential customers, and competition.
- Business Model: Describe the revenue model, cost structure, and sustainability plan.
- Implementation Plan: Outline the steps required to bring the startup to life.
- Benefits and Impact: Highlight the potential benefits and societal impact of the startup.
- Visuals: Include relevant diagrams, graphs, or images to support the content.

Presentation: Each team will have a specific time slot to present their poster to a panel of judges. The presentation should be clear, concise, and engaging. Visual aids, prototypes, or demos are encouraged.

Judging Criteria: The posters will be evaluated based on the following criteria:

- Innovation and Creativity
- Market Potential
- Feasibility and Viability
- Presentation Skills
- Overall Impression

Code of Conduct: All participants are expected to maintain a professional and respectful attitude throughout the competition.

Time Limit: Each team will be given a 5 minutes of time limit for the presentation. Strict adherence to the time limit is expected.