

# Start – Up Poster Presentation

Rules:

Eligibility: The competition is open to all students currently enrolled to the competition

Team Composition: 1 Min – 2 Maximum team size

Topic: The poster presentation should showcase a startup idea or concept. It can be from any industry or field, such as technology, healthcare, finance, etc.

Poster Format: The poster should be created in a standard size of A3 sheet and should be presented in landscape orientation. It should be visually appealing and easy to read.

Students can also Make a presentation of the same, must be presented not more than 3 slides

Content: The poster may be include the following sections:

- Introduction: Briefly describe the startup idea and its significance.
- Problem Statement: Clearly define the problem the startup aims to address.
- Solution: Explain the innovative solution proposed by the startup.
- Market Analysis: Provide an overview of the target market, potential customers, and competition.
- Business Model: Describe the revenue model, cost structure, and sustainability plan.
- Implementation Plan: Outline the steps required to bring the startup to life.
- Benefits and Impact: Highlight the potential benefits and societal impact of the startup.
- Visuals: Include relevant diagrams, graphs, or images to support the content.

Presentation: Each team will have a specific time slot to present their poster to a panel of judges. The presentation should be clear, concise, and engaging. Visual aids, prototypes, or demos are encouraged.

Judging Criteria: The posters will be evaluated based on the following criteria:

- Innovation and Creativity
- Market Potential
- Feasibility and Viability
- Presentation Skills
- Overall Impression

Code of Conduct: All participants are expected to maintain a professional and respectful attitude throughout the competition.

Time Limit: Each team will be given a 5 minutes of time limit for the presentation. Strict adherence to the time limit is expected.