



KLS VDIT, HALIYAL

Transforming through Technology



DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGG.

Expert Talk on

Marketing and Production of Healthcare solutions through ICT



Guest Speaker
Mr. Neelakant Myageri
Senior System Specialist,
GE Healthcare, Bengaluru

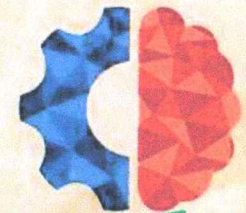
20th January 2023
11.00 AM onwards
Online Mode



25 Technical Talk Series
VTU Silver Jubilee Year



INSTITUTION'S INNOVATION COUNCIL
(Ministry of Education Initiative)



Ministry of Education's INNOVATION CELL
(GOVERNMENT OF INDIA)

Dr. Mahendra M. Dixit,
Prof. & Head (E&CE)

PRESIDENT,

www.klsvdit.edu.in

INSTITUTION'S INNOVATION COUNCIL,
KLS VDIT, HALIYAL -581329
IIC CODE: IC202218479

Principal
S. Vishwanathrao Deshpande
Institute of Technology,
Haliyal
Principal



Karnatak Law Society's
**VISHWANATHRAO DESHPANDE
INSTITUTE OF TECHNOLOGY, HALIYAL**
(Recognized Under Section 2(f) of UGC Act, 1956)

Approved by AICTE, New Delhi, Affiliated to V. T. U., Belagavi
Udyog Vidyanagar, Dandeli Road, Haliyal - 581 329, Dist: Uttara Kannada, Karnataka
Ph: 08284 - 220861, 221409 Mob: 9449454542 Fax: 08284 - 220813 www.klsvdit.edu.in | principal@klsvdit.edu.in



DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

Date: 20.01.2023

Report on
Marketing and Production of healthcare solutions through ICT

The following is the brief report on **Marketing and Production of healthcare solutions through ICT** on 20-01-2023 at KLS VDIT, Haliyal.

Title of Events	Schedule of Events
Marketing and Production of healthcare solutions through ICT	20 th Jan. 2023, 11 AM onwards

Resource Person	: Mr. Neelakant Myageri, Senior System Specialist, GE Healthcare, Bengaluru
Occasion of Event	: Arranging a Session on Achieving Problem-Solution Fit and Product-Market Fit
Venue	: DSP Lab
Mode	: Blended Mode

On the occasion of **Session on Achieving Problem-Solution Fit and Product-Market Fit**, an Expert talk on **Marketing and Production of healthcare solutions through ICT** has been conducted by the **Dept. of E&CE** in association with **Institution's Innovation Council (IIC)**, KLS VDIT, Haliyal.

BRIEF SUMMARY OF EVENT:

The following is the brief report on **Talk:**

- **Prof. Nikhil Kulkarni** Master of Ceremony formally welcomed gathering and briefed about the relevance of the Talk.
- **Dr. Mahendra M. Dixit, Prof. & Head, Department of Electronics and Communication Engg., KLS VDIT, Haliyal** welcomed the Guest Speaker, Faculty participants with a brief introduction about the event and the **Guest Speaker**.
- **Mr. Neelakant Myageri** initiated his talk with **Telemedicine Medicine, Mobile Health (mHealth)** and **Electronic Health Record (EHR)** which are the **Paperless Systematic Collection of patient records in Digital format**.


PRESIDENT,
INSTITUTION'S INNOVATION COUNCIL,
KLS VDIT, HALIYAL -581329
IIC CODE: IC202218479


Principal
KLS Vishwanathrao Deshpande
Institute of Technology
Haliyal

- The term **Mobile Health** is most commonly used in reference to using mobile communication devices, such as **Mobile Phones, Tablet Computers** and **Personal Digital Assistants (PDAs)**, and wearable devices such as **Smart Watches**, for **Health Services**.
- He also elaborated on Potential effects of **ICT in Health** which can be a cost effective and reliable method to the present day **health check-up system**; he quoted the example of **Ayushman Bharat Digital Mission**.
- He concluded his session by explaining the **Govt. initiatives** towards **Health Care** and different avenues for **Stakeholders** for the contribution to **Medical Field** through development of **Technologies**.
- **Prof. Nikhil Kulkarni** presented a formal vote of thanks at this juncture.

All **Faculty Members** and **Students** participated in this **program** and gained **subject knowledge**.


Dr. Mahendra M. Dixit,
President IIC,
Prof. & Head (E&CE),
KLS VEDIT, Haliyal.

PRESIDENT,
INSTITUTION'S INNOVATION COUNCIL,
KLS VEDIT, HALIYAL -581329
IIC CODE: IC202218479




Principal
KLS Vishwanathrao Deshpande
Institute of Technology
Haliyal



Karnatak Law Society's
**VISHWANATHRAO DESHPANDE
INSTITUTE OF TECHNOLOGY, HALIYAL**

(Recognized Under Section 2(f) of UGC Act, 1956)

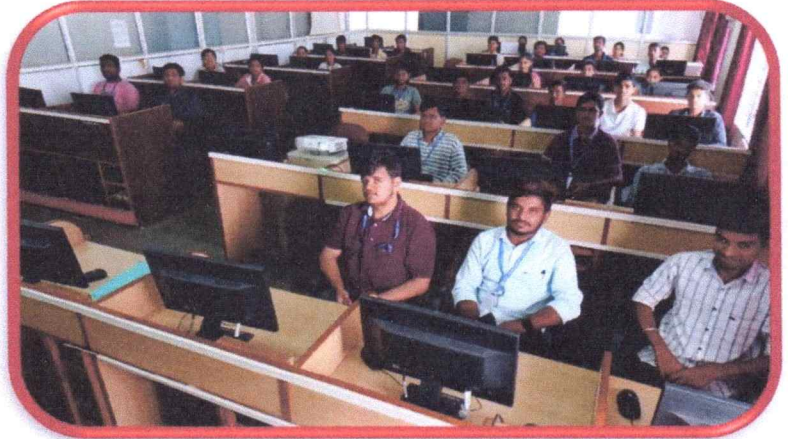
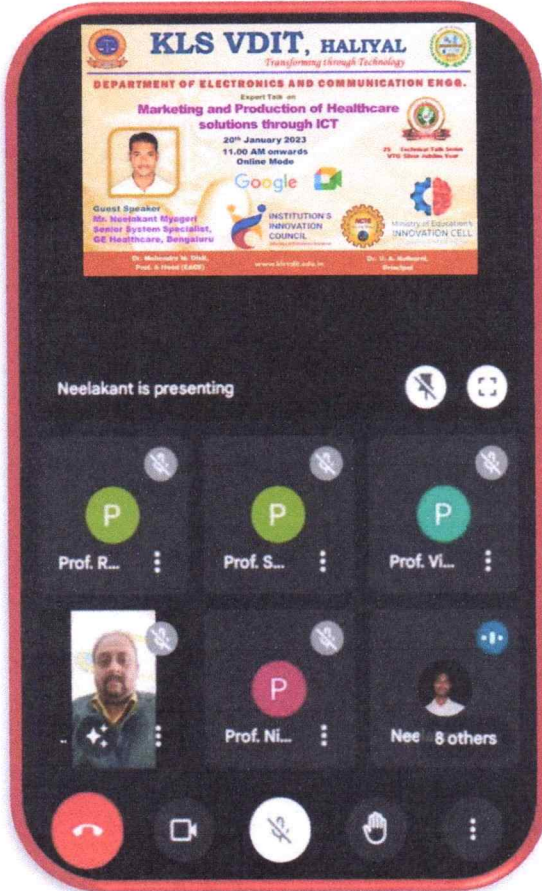
Approved by AICTE, New Delhi, Affiliated to V. T. U., Belagavi
Udyog Vidyanagar, Dandeli Road, Haliyal - 581 329, Dist: Uttara Kannada, Karnataka
Ph: 08284 - 220861, 221409 Mob: 9449454542 Fax: 08284 - 220813 www.klsvdit.edu.in | principal@klsvdit.edu.in



DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

Date: 20.01.2023

GLIMPSES OF EVENT




**PRESIDENT,
INSTITUTION'S INNOVATION COUNCIL,
KLS VEDIT, HALIYAL -581329
IIC CODE: IC202218479**


**Principal
KLS Vishwanathrao Deshpande
Institute of Technology
Haliyal**