



KLS V DIT

Haliyal, Uttarakannada Dist. Karnataka - 581329

"Transforming Through Technology"

Entrepreneurship Development Cell, IIC and Women's Cell

Presents

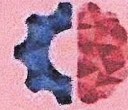
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Successful Entrepreneur Stories

"Women Entrepreneur - Opportunities and Challenges"



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)



Ministry of Education's
INNOVATION CELL

Resource Person



Ms. Rohini M. Kariduraganavar

Managing Director

MYK BIOACTIVES INTERNATIONAL PVT. LTD.

Proud alumnus of 2015 Graduated Batch



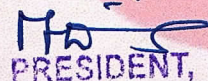
Date: May 24th, 2023

10.30 a.m. onwards

Venue

Seminar Hall

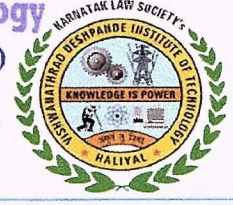
KLS V DIT Campus, Haliyal


PRESIDENT,

INSTITUTION'S INNOVATION COUNCIL
KLS V DIT, HALIYAL - 581329
IIC CODE: IC202218479


Principal

KLS Vishwanathrao Deshpande
Institute of Technology, Haliyal



Date: 24.05.2023

Report on "Women Entrepreneur – Opportunities and Challenges"

Date of Event	:	24 th May 2023
Event Title	:	"Women Entrepreneur – Opportunities and Challenges"
Resource Person	:	Ms. Rohini M. Kariduraganavar, Managing Director, MYK Bioactives International Pvt. Ltd.
Occasion of Event	:	Session on "How to plan for Start-up and legal & Ethical Steps"
Venue	:	Seminar Hall, KLS VEDIT, Haliyal
Coordinator	:	Dr. Shankar Badiger

The following is the brief report on "Women Entrepreneur – Opportunities and Challenges" related to the Activity of Session on "How to plan for Start-up and legal & Ethical Steps" as per IIC guidelines.

- Entrepreneur Development Cell along with Women Cell and IIC KLS VEDIT, Haliyal successfully conducted on 24th May 2023 entitled "Women Entrepreneur – Opportunities and Challenges". Ms. Rohini M. Kariduraganavar, Managing Director, MYK Bioactives International Pvt. Ltd. was the Resource Person for the event.
- Dr. Shankar Badiger, Coordinator formally welcomed gathering and briefed about the relevance of the Event and introduced the Resource Person.
- An event is conducted to capture the successful Entrepreneur stories to face the Challenges & Opportunities available for the women to become a successful Entrepreneur.
- Ms. Rohini enlightened the Girl Students about the imbibing of Start-Up culture through a small concept to prototype and seed money to achieve huge return on investment.
- Although Ms. Rohini comes from Electronics & Communication Engg. background since her graduation, her multidisciplinary thought process made her to work in Bio-informatics specially in Bio-actives.
- She presented her strategies along with revenue and business model to Students.
- It was an eye opener session by Ms. Rohini for which Students impressed and became interactive for seeking clarifications towards the plan of Start-Up with legal and ethical issues.
- More than 80 Students have attended and interacted with Resource Person and gained the knowledge about Women Entrepreneurship.

Dr. Mahendra M. Dixit,
President IIC,
Prof. & Head (E&CE),
KLS VEDIT, Haliyal.

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KLS Vishwanathrao Deshpande Institute of Technology

(Approved by AICTE, New Delhi, Affiliated to VTU, Belagavi)
(Recognized Under Section 2(f) by UGC, New Delhi)

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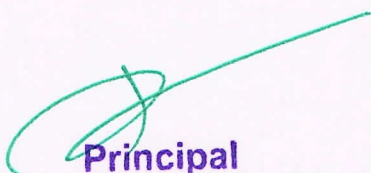
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Date: 24.05.2023

Glimpses of “Women Entrepreneur – Opportunities and Challenges”




Principal

**KLS Vishwanathrao Deshpande
Institute of Technology, Haliyal**


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